

# 2019-2020 Season Advertising

## Why PCSO?

For 38 years, PCSO has been providing friendly, affordable symphonic experiences to enthusiastic, curious, and open-minded audiences throughout the Portland and Gresham areas. Its humble roots have grown strong and deep, and the orchestra continues to present beloved standards of the repertoire alongside lesser-heard but worthy pieces. Our audiences are deeply committed - but they're also growing!

## See it for yourself!

As one of our valued advertisers, we'll be happy to set aside a pair of complimentary tickets for you this season so you can see for yourself how engaged and captivated are our orchestra and audience alike! Just give us a call (503-234-4077), and we'll make sure you're all set.

# Target locally, then reach beyond

Our concerts are held on Fridays at 7:30 pm at First United Methodist Church in downtown Portland, and on Sundays at 3 pm at Mt. Hood Community College in Gresham. Your ad will leave a lasting impression with those you know, plus a little bit more!

## Reserve your ad package today

Receive ads in all 4 books for the price of 3 when you reserve a full-season placement! Full-season packages must be reserved by August 1.

Portland Columbia Symphony PO Box 6559, Portland, OR 97228 503-234-4077 | columbiasymphony.org









# **Brahms' First Symphony**

September 13 & 15, 2019 Er-Gene Kahng, violin

**ROSSINI** William Tell Overture PRICE Violin Concerto No. 2 **BRAHMS** Symphony No. 1

Full of sublime melodies, glorious harmonies, and an impassioned urgency that would become his orchestral trademark, Brahms' First Symphony was so monumental it's sometimes referred to "Beethoven's Tenth."

# Scheherazade and Other Epic Odysseys

November 22 & 24, 2019

Brett Deubner, viola

NICOLE BUETTI Odyssey RICHARD DANIELPOUR Viola Concerto, "The Voyager" RIMSKY-KORSAKOV Scheherazade

Rimsky-Korsakov's fantastical Scheherazade brings Arabian Nights to life with dazzling effects and brilliant virtuosity from around the orchestra. The ride begins with Oregonbased composer Nicole Buetti, whose fun and energetic music gives even the most thrilling film scores a run for their money.

## A Concert for Hope

March 13 & 15, 2020 Ryan Anthony, trumpet

VIVALDI Concerto for Two Trumpets JAMES STEPHENSON Trumpet Concerto No. 3, "Concerto for Hope" DVORÁK Symphony No. 8

World-renowned trumpeter and survivor-turnedcancer-research-advocate Ryan Anthony performs the Concerto for Hope, written especially for him. The piece is bookended by Vivaldi's sparkling Concerto for Two Trumpets and Dvorák's infectiously optimistic Eighth Symphony.

## **Beethoven and Tchaikovsky**

May 1 & 3, 2020 Robert Henry, piano

**BEETHOVEN** King Stephen Overture GADE Hamlet ARTURO MÁRQUEZ Danzón No. 2 TCHAIKOVSKY Piano Concerto No. 2

Beethoven's King Stephen Overture contains the first hints of his immortal Ninth Symphony, while Tchaikovsky's Piano Concerto No. 2 offers a glimpse into the composer's happier days. It's a toast to rare gems!



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### **Premium placement ads (4 books)** Maximum visibility with full bleed available.

Inside front cover	\$2,500
Outer back cover	\$2,500
Inside back cover	\$2,000

#### In-content ads (4 books)

#### Highly engaged, loyal readers.

\$1,680
\$1,300
\$1,080
\$780
\$780
\$405
\$405

#### Single-book placements (1 book)

Target the audience you want. Fits	all budgets.
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2/3 page 4.875 x 7.375	\$435
1/2 page 7.375 x 4.875	\$360
1/3 square 4.875 x 4.875	\$260
1/3 vertical 2.325 x 10	\$260
1/6 horizontal 4.875 x 2.375	\$135
1/6 vertical 2.325 x 4.875	\$135

#### Specs and deadlines

Ads must be submitted as print-optimized PDF or EPS files. Embed all fonts and convert images to CMYK. Deliver artwork directly to rphillips@pcsymphony.org.

Book	Reservation due	Artwork due
Sep 13 & 15	Aug 1	Aug 8
Nov 22 & 24	Sep 19	Oct 17
Mar 13 & 15	Jan 9	Feb 6
May 1 & 3	Feb 27	Mar 26



